



Tristan Layfield

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**Saturday 03/25/2023 at 11:00 AM EST**

Workshop will be held in hybrid format.  
You can attend in person or virtually via ZOOM

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**The Building Your Professional Brand workshop is focused on optimizing the use of LinkedIn for those looking to pursue career opportunities or want to employ this platform to benefit their current institution.**

The discussion will be led by Tristan Layfield. He is an acclaimed career coach that provides professional branding for resumes, cover letters, and LinkedIn profiles. He approaches career development with clients by combining their own personal branding with their career field. He helps them identify their interests and develop a plan to hone those skills in their careers. More information on Tristan and his services can be found at [layfieldresume.com](http://layfieldresume.com).

Tristan is also the host of the ClariTEA Podcast, where you not only get the insight to help you transition your career, but they have raw, unfiltered conversations about equity and access in Corporate America.

- **Advanced registration required.**
- **In person attendees can have a professional headshot taken at the event.**
- **You will be sent a link and password for access to the workshop virtually. If attending in person, the workshop will be held in room 150 Chevron Science Center (219 Parkman Avenue, Pittsburgh, PA 15260)**
- **To register: [click here](#) or scan the QR code.**



*This event is open to all genders from any institution.*