From: Kyle Williams < kwilliams@nd.edu > Sent: Tuesday, February 23, 2021 6:47 PM

Subject: Notre Dame ESTEEM Graduate Program—Final Deadline April 12; please help us spread the word @

University of Pittsburgh!

Dear,

I hope this message finds you well, and that 2021 is off to a great start!

I am writing to let you know that the ESTEEM Graduate Program at the University of Notre Dame has a few spots left in our one-year M.S. in Engineering, Science, and Technology Entrepreneurship, with a **final application deadline of April** 12, 2021.

We would love your help in sharing the below with any STEM or STEM-adjacent (Economics, Design, English w/ CS minor) upperclassmen at University of Pittsburgh who may be looking for a unique next step. Thank you in advance for helping us connect with some of your best and brightest students for an opportunity to have an exceptional graduate school experience in ESTEEM here at the University of Notre Dame.

| Best regards, | | |
|---------------|--|--|
| Kyle | | |
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Many students come into the <u>University of Notre Dame's ESTEEM Graduate Program</u> feeling restless and boxed in by the career choices laid out in front of them, but full of energy to create a better world and make an impact. For this reason, **ESTEEM emphasizes the action of entrepreneurship, not just the study of it**. ESTEEM allows students with technical backgrounds to <u>explore the world of business and entrepreneurship</u>, learning how to combine their current skills with new ones to make an impact fixing things that matter.



ESTEEM curriculum:

- · 11 months of transformative experiences
- · includes design thinking, customer validation, financial modeling, funding new ventures, data analytics, finance and prototyping
- · Capstone Project: go-to-market approach with ND-based research, industry-sponsored projects or Founder's Idea

ESTEEM students:

- · 44 students in the class of 2021 from various STEM fields
- · 100% receive some level of scholarship award
- average scholarship of approximately \$24k

ESTEEM graduates:

- · are changing the world at companies such as Apple, Eli Lilly, McKinsey, Walt Disney and more
- · >90% of the Class of 2020 placed within 3 months of graduation
- · 1 in 4 alums are in startups; 25% as founders or co-founders (including <u>Enlighten Mobility</u>, founded by Marissa Koscielski, ESTEEM 2018)

See below for a number of additional materials on our program:

- 2020 ESTEEM Brochure
- 2020 Outcomes Report
- Student Capstone Profiles 2020-2021
- Enlighten Mobility: Fixing Things That Matter (YouTube link)
- Fighting to Help Others Walk Again (YouTube link)
- ESTEEM "Ask Me Anything" (YouTube link)

Application deadline: April 12, 2021. Contact Kyle Williams (kwilliams@nd.edu) to learn more.



Kyle W. Williams

Assistant Director of Curriculum, Recruiting and Marketing ESTEEM Graduate Program

University of Notre Dame . 1400 E Angela Blvd . South Bend, IN 46617

P. 574.631.0879 C. 269.716.0077 E. kwilliams@nd.edu W. http://esteem.nd.edu